

The Art Of War - Sun Tzu - Quotes: Sun Tzu Strategy And Best Quotes

Walt Bernard

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Look deep down inside your soul and you will know that to improve you need to take things to a different level. The question is: how? In warfare, and in business, there are strategies which lead to the right tactics. "The Art Of War" by Sun Tzu offers strategies that have stood the test of 2,500 years of time. It is said to be the most widely read book on military tactics and strategy in the world. While the book was written as a treatise on military methods; it remains timeless because the strategies revealed remain true to this day. Even the tactics have relevance that can be transferred to modern day circumstances. If you have not already done so, it would be worthwhile to read the entire text of "The Art Of War." However, if you have read the book you appreciate the wisdom of the writings, but you also understand the time and effort to get through it and why so many people never finish it. This quotes book makes it easy to become familiar with the teachings of Sun Tzu by focusing on the 200 most valuable and important quotes. They can be read, studied, and re-read on your e-reader, computer, tablet, or smart phone. This kind of easy access combined with repetition will provide the foundation for understanding the essence of Sun Tzu's message. The intriguing value of this format is that you don't have to read the entire book several times. You can read the quotes dozens of times in the same amount of time it would take you to read the book once. The book can be used a second way. If you really want to use Sun Tzu to make an impression, order the striking physical copy and put it on the corner of your desk where visitors will see it, or put it in your briefcase on top of the papers you plan to pull out. The level of respect you garner will go up immediately. My recommendation is to read the quotes for 5 to 10 minutes each day. You will be surprised how quickly they become familiar to you, and more importantly, how they are changing your thinking first, and then your actions. But this is a key point; to really understand the strategy and wisdom behind Sun Tzu's writings, one casual time through is not going to be enough. That is the beauty of this format. It makes it easy for you to review the content multiple times without having to read the entire book several times, which would be a time-consuming endeavor most people would give up on. As previously mentioned, "The Art Of War" was written 2,500 years ago as a military treatise. It is designed to help you think about your strategies. That doesn't mean you have to take them literally or that every one is going to apply in every situation. Absorb the teachings through frequent readings and the wisdom of the words will be revealed to you. In putting this booklet together it was tempting to want to expound on the quotes. I have my own ideas about what each one means. I have refrained from offering my perspectives because I think it is best to let the quotes speak for themselves. One final note before you begin to read the quotes. Some of the quotes have similarities with others. Consider this a bonus that the lesson can be brought forth with two examples. Best wishes for success, Walt Bernard

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