

Everyone Wants Your Money: Helping You Navigate Through Philanthropy

Gray Keller

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Do you ever feel tired of everyone wanting your money? Do you ever get frustrated from sorting through the many charity letters, requesting you for more money? Do you ever wonder if your donation really helps? If you answer yes, then you know the burdens that come from giving. Whether it is a small grassroots nonprofit in your hometown or national appeals on television to dial in your donation, then you understand that it takes wisdom and discernment to give responsibly. In today's world, the centrality of philanthropy is money, and specifically, your money is wanted. But what nonprofits need is not more money, but leadership. Philanthropic leadership is the tipping point if you are going to make a difference. Rather than raising more money, nonprofits need for you to rise up and lead. A philanthropic leader understands that money cannot and has not solved the world's gravest problems within the developing world, nor does it create sustainability. Yes, money pays bills and produces salaries, but at the end of the day, nonprofits need you and your leadership more than they need your money. In Everyone Wants Your Money, Dr. Keller draws from his own experience of giving millions of dollars to charities, to working alongside other philanthropists globally. Wrestling with the burdens of giving to celebrating the joys of being a blessing, Keller explores the many facets of giving. From true stories of giving to scenarios of the conventional, counter, and creative future of philanthropy, this book outlines the heart of the philanthropic leader. Since the heart of philanthropy, the etymology of philanthropy is love of mankind, then every philanthropic leader understands that love changes lives through personal relationships. It is not money that nonprofit organizations need, but you. Will you be a blessing by becoming a philanthropic leader?

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