

Strategic Decision Making: Applying the Analytic Hierarchy Process (Decision Engineering)

Navneet Bhushan, Kanwal Rai



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Strategic Decision Making provides an effective, formal methodology that provides help with decision making problems, especially strategic ones with high stakes involving human perceptions and judgements. Focusing on applying the AHP to decision-making problems, **Strategic Decision Making** covers problems in the realms of business, defence and governance. Using case studies drawn from years of experience, the book discusses decision making for real life problems and includes many worked examples and solutions to problems throughout. The reader will gain comprehensive exposure to the extent of assistance that a formal methodology, such as AHP, can provide to the decision maker in evolving decisions in complex and varied domains.

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