



Secrets To Stress-Free Selling: A Cure For The Common Cold Call

Derek Strickland

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In "Secrets To Stress-Free Selling", Author Derek Strickland provides step-by-step methods of transforming the reader's sales rep persona, to that of a Trusted Advisor. Eliminating counter-productive selling methods from a bygone generation, you'll discover an out-of-the-box approach to business development, resulting in less stress and anxiety, along with increased opportunities and success. Whether you're a novice or seasoned veteran, the "Secrets To Stress-Free Selling" will provide simple, yet innovative processes to take your sales career to the next level.

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