



Building Tomorrow's Talent: A Practitioner's Guide to Talent Management and Succession Planning

Doris Sims, Matthew Gay

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You've heard the human resource buzz words - talent management, talent assessment, high potentials, succession planning - but what does it really mean? What steps and decisions are involved in the creation and implementation of these programs? How will you be able to measure these programs to ensure positive business results are achieved? Written by two human resource practitioners who have implemented these programs in Fortune 100 and Fortune 500 companies and lived to tell the tale, Building Tomorrow's Talent provides practical ideas and tools to help others create and enhance these programs in their own organizations. What the reviewers are saying... "This user-friendly workbook provides the reader with step-by-step instruction for starting a Talent Management program from scratch, or taking an existing program to the next level. As a company that cherishes its unique culture, we particularly appreciate the emphasis on customizing the program to reflect the company's personality." Fiona Macleod Butts & Karen Gooch, Talent Management, Southwest Airlines "Building Tomorrow's Talent provides a truly practical guide and represents a landmark book in the field of succession planning and talent management." Mark Caruso, President and CEO, Success Associates, Inc. "Building Tomorrow's Talent is a must read for anyone who is trying to get their hands around how to implement a succession planning process in their companies. This book is a wonderful, hands-on, practical resource guide that walks you through all the pertinent steps to creating a succession planning process. As an executive coach I am often asked how to implement succession planning. I recommend this book to all of these clients!" Susan Steinbrecher, Founder and President of Steinbrecher and Associates, Co-Author of Heart-Centered Leadership

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