



New Loss Prevention: Redefining Shrinkage Management

Adrian Beck, Colin Peacock

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New Loss Prevention: Redefining Shrinkage Management Adrian Beck, Colin Peacock Challenging existing ideas about not only what constitutes retail shrinkage, but also the approach that should be adopted to deal with it, it critically examines how current approaches to managing shrinkage are at best preventative, and how through operational excellence, organisations can reduce the impact it has on their profitability.



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