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Emma Bell, Richard Thorpe

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A Very Short, Fairly Interesting and Reasonably Cheap Book about Management Research (Very Short, Fairly Interesting & Cheap Books) Emma Bell, Richard Thorpe

Emma Bell and **Richard Thorpe** are engaging companions for this journey into the complex world of management research. They provide a stimulating and critical overview of the key theoretical debates on research paradigms and methodologies and relate them to the day to day practice of the research, demystifying the process and providing invaluable insights into the politics and practice of research.

Unlike most books about management research, this little book does not present the process as logical, rational and predictable. Instead, it explores the messy and unpredictable nature of management research and the fascinating reasons behind this. In doing so, it will give you the confidence and understanding to experiment and improvise while carrying out your research.

Incorporating research tales from within the workplace, Bell and Thorpe have triumphed in bringing you a fun and thought-provoking discourse on management research that you will treasure.

An electronic inspection copy is available for instructors.

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