



# The Open Incubator Model: Entrepreneurship, Open Innovation, and Economic Development in the Periphery

*Ilan Bijaoui*

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## **The Open Incubator Model: Entrepreneurship, Open Innovation, and Economic Development in the Periphery** Ilan Bijaoui

Small and medium-sized enterprises represent the main generator of economic growth in developed and developing countries; yet many entrepreneurs in the periphery confront strong competition, high costs of resources, and low local purchasing power, forcing them to migrate outside of their country of origin in order to impact global and local economic growth. *The Open Incubator Model* offers an analysis of the different support policies needed in big cities, rural areas and country borders, along with a business model to generate internal growth. Through international case studies in the US, UK, India, Italy, Benin and Israel, Dr. Bijaoui outlines a "law of the few" to generate cooperation and improve the business models of local SMEs.

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